



Money ▼

Money Best Sellers

USA TODAY Money best sellers are shown by proportion of sales. Example: For every 10 copies of the *What Got You Here Won't Get You There* sold, *Jim Cramer's Mad Money: Watch TV, Get Rich* sold 9.1 copies. Key: (H) Hardcover; (P) Paperback:

	Title	Author(s)	Description	Publisher, price	Ratio
1	What Got You Here Won't Get You There	Marshall Goldsmith , Mark Reiter	How Successful People Become Even More Successful	Hyperion, \$23.95	10
2	Jim Cramer's Mad Money: Watch TV, Get Rich	James J. Cramer, Cliff Mason	Billed as a "nuts-and-bolts guide to investing" (H)	Simon & Schuster, \$25.00	9.1
3	Rich Dad, Poor Dad	Robert T. Kiyosaki with Sharon L. Lechter	Teaches the importance of financial literacy at a young age (P)	Warner Business Books, \$15.95	8.8
4	Little Gold Book of YES! Attitude	Jeffrey Gitomer	Subtitle: How to Find, Build and Keep a YES! Attitude for a Lifetime of Success (H)	Prentice Hall, \$19.99	7.5
5	Freakonomics, Revised edition	Steven D. Levitt, Stephen J. Dubner	Revised edition; economist explores the "hidden side of everything" (H)	William Morrow, \$27.95	6
6	Start Late, Finish Rich	David Bach	Subtitle: A No-Fail Plan for Achieving Financial Freedom at Any Age (P)	Broadway, \$14.95	5.4
7	Good to Great	Jim Collins	Why 11 companies turned from good to great (H)	HarperBusiness, \$27.50	5.3
8	J.K. Lasser's Your Income Tax 2007: For Preparing Your 2006 Tax Return	J.K. Lasser	Tax guide, includes over 2,500 tax tips and strategies (P)	Wiley, \$17.95	5.2
9	Why We Want You To Be Rich	Donald J. Trump, Meredith McIver; Robert T. Kiyosaki, Sharon Lechter	Advocating "financial literacy" (H)	Rich Press, \$24.95	5
10	The Tipping Point	Malcolm Gladwell	Ideas spread "just like viruses do" (P)	Back Bay Books, \$14.95	4.9
11	The 7 Habits of Highly Effective People	Stephen R. Covey	How to get your life priorities straight for successes (P)	Free Press, \$15.00	4
12	Who Moved My Cheese?	Spencer Johnson	Dealing with change at work and in life (H)	Putnam, \$19.95	3.9
12	Now, Discover Your Strengths	Marcus Buckingham, Donald O. Clifton	Most of us fail to build our lives around our strengths and talents (H)	Simon & Schuster, \$26.00	3.9
13	The Carrot Principle	Adrian Gostick, Chester Elton	Subtitle: How the Best Managers Use Recognition to Engage Their People, Retain Talent, and Accelerate Performance (H)	Free Press, \$21.00	3.5
14	What Color Is Your Parachute?	Richard Nelson Bolles	Subtitle: "A Practical Manual for Job-Hunters and Career Changes" (P)	Ten Speed Press, \$17.95	3.1
15	The Little Red Book of Selling	Jeffrey Gitomer	Subtitle: "12.5 Principles of Sales Greatness" (H)	Bard Press, \$19.95	3

16	The Total Money Makeover	Dave Ramsey	Subtitle: "A Proven Plan for Financial Success" (H)	Thomas Nelson, \$24.99	2.8
17	The Ernst & Young Tax Guide 2007	Peter Bernstein, editor	Annual tax guide (P)	CDS Books, \$16.95	2.7
18	Jim Cramer's Real Money	James J. Cramer	Subtitle: "Sane Investing in an Insane World" (H)	Simon & Schuster, \$26.00	2.4
18	Getting Things Done	David Allen	Subtitle: "The Art of Stress-Free Productivity" (P)	Penguin, \$15.00	2.4
19	The Five Dysfunctions of a Team: A Leadership Fable	Patrick M. Lencioni	Fable aims to illuminate why even the best teams often struggle (H)	Jossey-Bass, \$22.95	2.3
20	The 48 Laws of Power	Robert Greene	Everything you ever needed to know about power (P)	A Joost Elffers Book/Penguin, \$15.00	2.2

° °