



The 2008 Executive Coaching Seminars

Learning from Legends and Thought Leaders
October 2-3, 2008 The Harvard Club of New York City

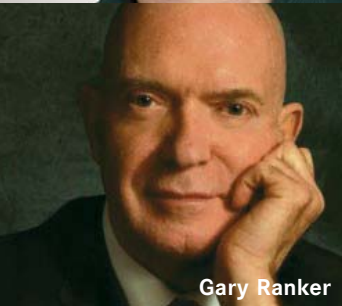


Marshall Goldsmith



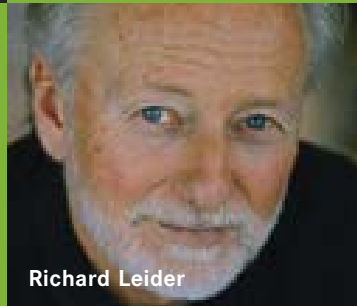
Robert J. Lee

Effective Practices and
Business Outcome
October 2, 2008



Gary Ranker

Journeys and Latest
Developments in
the Field
October 3, 2008



Richard Leider

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Speakers



Susan Diamond
The Conference Board



Vicki Foley
Lee Hecht Harrison



Agnes Mura
International Consortium of
Coaching for Organizations



John L. Bennett, Ph.D.
Queens University of
Charlotte



Gifford Pinchot III
Bainbridge Graduate
Institute



Mary Beth Rosevear
Nationwide



**Dr. R. Roosevelt
Thomas Jr.**
Roosevelt Thomas
Consulting & Training



Sally Helgesen
*The Female Advantage,
The Web of Inclusion,
Thriving in 24/7*



David Rottman
JP Morgan Chase and
C.G. Jung Foundation
of New York



Heather Schulz
Save the Children



Mark McLean
Deloitte



Brian Underhill
*Executive Coaching for
Results: The Definitive
Guide to Developing
Organizational Leaders*



JC Heinen
Lee Hecht Harrison



Anne Messenger
Women Presidents'
Organization

Media assistance
provided by:
www.marshallgoldsmithlibrary.com

Day One

Effective Practices and Business Outcomes

Thursday, October 2, 2008

8–8:45 am Registration and Continental Breakfast

8:45–9 am Welcome and Announcements

Susan Diamond, Seminar Program Director, The Conference Board

Keynote Address: Executive Coach's Memo to the CEO

A 9–10 am

The London Times and the AMA named Marshall Goldsmith one of the 50 most influential living management thinkers. *Business Week* and *The Wall Street Journal* - one of the most influential and a top ten executive educator; *Forbes* - one of five most-respected executive coaches; *Economic Times* (India) - one of five rajgurus; *The Economist* - one of three most credible in a new era of business; and *Fast Company* - America's preeminent executive coach. Dr. Goldsmith's twenty-three books include the upcoming *Developing Your Successor* in the Harvard Business School "Memo to the CEO" series.

Marshall Goldsmith, Author, *What Got You Here Won't Get You There*

Cultivating Sustainable Leaders

B 10–11 am

Sustainability is suddenly everywhere because issues are real and call for new kinds of leaders. In this session, you will hear about the country's first MBA program in sustainability. According to *Newsweek*, "Instead of teaching separate classes on business strategy and sustainability, professors at BGI teach that sustainability is a necessary piece of strategy." Because many of today's leaders need help to become the leaders the sustainability imperative requires, coaching for sustainability will be a growing industry.

Gifford Pinchot III, President, Bainbridge Graduate Institute

Panel Discussion: What is the Current State of Best Practices?

C 11:30 am–1 pm

Drawing upon the latest research and global experiences as thought and practice leaders, our panel will share their insights on supporting organizations leadership development strategies through coaching.

- ROI: How are organizations measuring the impact of executive coaching? Has the chase for a valid return-on-investment been successful?
- How do you define strategies for both developing leaders and their teams?
- How do you integrate internal and external resources with consistent approaches in all their locations around the world?

Moderator

JC Heinen, Senior Vice President, Global Executive Coaching Practice, Lee Hecht Harrison

Panelists

Brian Underhill, Co-author, *Executive Coaching for Results: The Definitive Guide to Developing Organizational Leaders*

Vicki Foley, Senior Vice President, Talent Solutions Director, Lee Hecht Harrison

John L. Bennett, Ph.D., McColl School of Business, Queens University of Charlotte

Agnes Mura, President, International Consortium of Coaching for Organizations (ICCO)

Networking Luncheon: 1– 1:45 pm

The Purpose of Coaching

D 1:45–2:45 pm

In a world of accelerating and constant change, executives live with high levels of uncertainty as traditional sources of support—at home and at work—are compromised or missing. Enter coaching, but what is coaching’s purpose? No matter the coach’s subspecialty, coaching from the “core”—personal motives, values, strengths, purpose and engagement—is the required operating system. Most known for his books on “purpose” in executive development, Mr. Leider will help participants discover the power of coaching and explore why a more holistic approach is essential to the renewal and vitality of executives.

Richard Leider, *Forbes* “Top 5” and Linkage “Top 50” Coach

Navigating the Politics of Organizations

E 3–4 pm

Steve Rodgers, CEO of Prudential Real Estate of Southern and Central California, and his executive coach, Dr. Gary Ranker discuss how an understanding of positive influencing skills is a key to success in today’s large organizations. Dr. Ranker is known for helping clients better navigate corporate politics while maintaining integrity. The goal of the session is for participants to take away tools for analyzing how an executive’s goals compare and contrast with the often competing agendas of colleagues. Developing action plans for each key relationship will help control political destiny.

Gary Ranker, Ph.D., *Forbes* “Top 5” Coach, Co-Author *Political Dilemmas at Work*

Stephen Rodgers, Chief Executive Officer, Prudential Real Estate of Southern and Central California (A Berkshire Hathaway Company)

When the Coach Becomes a Mentor and Friend: A 20 Year Conversation

F 4–5 pm

Frances Hesselbein, both legend and national treasure, is the Chairman of the Board of Governors of the Leader to Leader Institute (formerly the Peter F. Drucker Foundation for Nonprofit Management) and its Founding President. Mrs. Hesselbein was awarded the Presidential Medal of Freedom, the United States of America’s highest civilian honor, in 1998. The award recognized her leadership as Chief Executive Officer of Girl Scouts of the U.S.A. from 1976-1990, and her service as “a pioneer for women, diversity and inclusion.”

Frances is interviewed by and has a conversation with Marshall Goldsmith, her coach, coachee, and friend.

Frances Hesselbein, Chairman of the Board of Governors, Leader to Leader Institute (formerly the Peter F. Drucker Foundation For Nonprofit Management)

Marshall Goldsmith, *Forbes* “Top 5” Coach, www.marshallgoldsmithlibrary.com

Networking Reception: 5–6 pm

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Day Two

Journeys and Latest Developments in the Field

Friday, October 3, 2008

8–8:45 am Registration & Continental Breakfast

8:45–9 am Welcome and Announcements

Susan Diamond, Seminar Program Director, The Conference Board

Opening Keynote Address: Learning to Coach for Leadership

A 9–10 am

Bob Lee will share the lessons of 34 years since founding Lee Hecht Harrison, one of the first national coaching firms, which began before the service had a name. Truly a legendary pioneer in the field, Dr. Lee served as CEO of the Center for Creative Leadership. He is still actively coaching and has been teaching coaching at New School University, which offers a coach certification program in conjunction with iCoachNewYork and Baruch College. He explores preparation truly essential for a coach who works with people who have leadership positions.

Robert J. Lee, PhD, Founder, Lee Hecht Harrison and Former CEO, The Center for Creative Leadership

Panel Discussion: From the Decision-Makers' Side of the Desk

B 10–11:30 am

What drives a corporation's decision to implement coaching engagements, programs, measures or providers? How does coaching support corporate strategy, talent management and leadership development? Is "fix-it" coaching a thing of the past? How is coaching made available deeper in the organization?

Moderator

Anne Messenger, CEO, Messenger Associates, Facilitator, Women Presidents' Organization

Panelists

Marc Effron, Vice President, Talent Management, Avon

Mark McLean, National Director, Coaching and Career Services, Deloitte

Mary Beth Rosevear, Assistant Vice President, Succession Management & Executive Development, Nationwide

Heather Schulz, Senior Director of Organization Development, Save the Children

Helping Women and Minorities to Advance within the Corporation (by Teaching Jung's Ideas—Yes, C.G. Jung)

C 11:45 am–12:45 pm

Most working as corporate helping professionals agree that there is plenty of intelligence, creativity, ambition—in the best sense of the word—and energy among women and minority candidates. But obstacles to advancement often come from a lack of exposure to knowledge about how to present oneself in an institutional setting and how to deal with the non-rational dimensions of organizational life. This presentation will discuss both the business-based elements of exemplary programs at JPMorgan Chase that have helped women and minorities to advance within the firm, and the elements that have drawn from Jung's work.

David Rottman, Senior Vice President / Career Development Executive, JPMorgan Chase, Vice President, C.G. Jung Foundation of New York

Call Customer Service at 212 339 0345



From left to right:
Marc Effron,
Frances Hesselbein,
Stephen Rodgers,
Carolyn Kepcher

Networking Lunch: 12:45–1:30 pm

Innovative and Creative Ways to Deliver Coaching

D 1:30 – 2:30

As one of the country's most high-profile businesswomen, and often recognized for her past work with the Trump Organization, Carolyn Kepcher is known by millions for her role on NBC's hit series, *The Apprentice*. But what many may not know about Ms. Kepcher is that she's first and foremost a wife and a mother to two young children. Her desire to achieve both career success and life balance—and to help others do the same—is what led her to co-found Carolyn & Co. Media. This presentation talks about a new and innovative way Ms. Kepcher's web-based venture will enable millions to obtain information, mentoring, advice and coaching from experts.

Carolyn Kepcher, Chief Executive Officer, Carolyn & Co. Media
Author, *Carolyn 101: Business Lessons from the Apprentice's Straight Shooter*

Coaching in the Midst of Diversity

E 2:45–3:45 pm

This presentation will offer four paradigms that can be used for thinking about diversity, and explore how these mindsets can work to facilitate or hinder the coaching process. Additionally, attention will be given to the critical principles of diversity management. Finally, these paradigms and principles will be used to generate prescriptions for enhancing the coaching experience—especially, in the midst of differences and similarities. Participants will leave with a unique, integrated perspective that they can use to develop effective coaching interventions. Dr. Thomas is a recognized thought leader in the field of diversity.

Dr. R. Roosevelt Thomas, Jr., President & Chief Executive Officer, Roosevelt Thomas Consulting & Training

Strategic Communications: The Next Frontier in Coaching

F 3:45–4:45 pm

Sally Helgesen has pioneered strategic communications coaching as a complement to the traditional practice of executive coaching. Working with senior executives and entrepreneurs to identify their most powerful insights and articulate them in a way that compels attention, she helps clients to brand themselves as thought leaders with global weight and presence. In her presentation, Ms. Helgesen will discuss the development of SCC, share the methodologies she has developed, and show how the practice can help executives reach the next level.

Sally Helgesen, Author, *The Female Advantage*, *The Web of Inclusion*, *Thriving in 24/7*

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Executive Coaching Seminars

October 2-3, 2008

Register your team by phone, fax or on the web at www.conference-board.org/coachingseminars

Phone Customer Service at 212 339 0345 8:30 am to 6 pm ET Monday through Friday

Fax Completed registration form to: 212 836 9740

Mail The Conference Board, Inc., P.O. Box 4026, Church Street Station, New York, NY 10261-4026

Please print or attach a business card; for additional registrants, duplicate this form.

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Payment

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Signature _____ Date _____

*Cancellations subject to penalty of \$500 administration fee up to two weeks before.
No refund after two weeks before seminar.

Register

Hotel Room Information

Grand Hyatt New York
109 East 42nd Street at
Grand Central Terminal
New York, NY, 10017
Tel: 212 883 1234

Hotel Reservations Cut-off Date:
September 10, 2008

- October 2, 2008 (#951009-1)
 October 3, 2008 (#952009-1)

Seminar Venue Information

The Harvard Club of New York City
34 West 44th Street
(between 5th and 6th Avenues)
New York, NY 10036
www.hcny.com

Registration Fees payable
in advance in U.S. dollars*

One Day Seminar

- Associate: \$1,445
 Non-Associates: \$1,645

Two Day Seminar

- Associate: \$2,600
 Non-Associates: \$2,960

Discount code _____

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